Andrew Joseph Alexander's Mood Board

**Link to this Pinterest Board:** <https://pin.it/mg7fyktmxcirna>

When making my mood board for Andrew's web site the kinds of pins I chose were related to requests from the RFP and kick off meeting questions, what Andrew's portfolio and services include, as well as related personalities and web sites. I also chose to include inspiration for the potential color palette. I also included examples of flat designs and hero images to remind me what aesthetic design we're looking to implement. I'm confident that this mood board pins will help inspire and keep the design focused in order to maintain a clean and consistent user interface during the web site design process.

**Mood Board Requirements**

* Pictures of the product you're selling that you've found online, or pictures related to your product in some way
* Examples of similar web pages or even your competition
* Any pictures/web pages that have the colors or general design aesthetic that you're hoping to achieve
* Related information from the original RFP or kick off meeting questions